PYBER -- Analysis Based On Data

C1) Firstly, observing the Scatter Plot after massaging the original dataset provided, my overall conclusion is that the Urban Cities have most Number of Rides as compared to the Rural and Sub-urbans and Rurals being the least number of rides.

C2) Secondly, even though the Urbans and Sub-Urbans have more number of rides, but the average fares are the highest in Rural sans lowest in Urbans.

C3) Last but not least the higher average fares looks very attractive but any successful business model works on volumes, plots shows that higher average fares in Rural areas and there is less competition as there are less of drivers, but to make it a regular and a profitable business for drivers as well as the Company, but to build a brand from a company point of view its better to have presence in urban cities as higher number of users and drivers there would be competition but its more dependable to have volumes for the drivers rather than have them sit idle the whole day.

Hopefully, I have tried to gather some trends to best of my knowledge.

Feedbacks and discussions are appreciated.

Cheers!!!